

Expired: Program Manager for Tourism (FSM Department of Resource & Development) Pohnpei [closing date: February 6, 2026]

It is the policy of the FSM Government that qualified FSM citizens is given first priority for employment consideration; with other Micronesian and U.S. citizens utilized in positions for which no qualified FSM citizens are available.

POSITON AND SALARY:

Program Manager for Tourism

PL-38/1

\$954.69 + \$40.00 Cola = \$994.69

This is the minimum rate at step one of the grade. Higher rates may be authorized in cases of hard-to-fill positions where it is appropriate to the qualification of the appointee.

LOCATION:

Department of Resources & Development (R&D)

FSM National Government

Palikir, Pohnpei FM 96941

DUTIES& RESPONSIBILITIES:

Developing and implement marketing plans; undertaking competitor research and analyses; conducting market research to establish customer trends and habits; establishing goals and objectives in order to reach our customers through appropriate marketing channels (digital and tradition); building and maintain

relationships with new and existing customers through prospecting and networking; promoting brand awareness through marketing efforts at trade shows and major industry events; creating marketing materials for our website and other marketing platforms; provide marketing activities by demonstrating expertise in various areas, including optimizing, advertising, social media, direct marketing, and event planning; assisting with the analyses of marketing data, including campaign results, conversion rates, and online traffic in order to improve future marketing strategies and campaigns; performs other duties when needed.

QUALIFICATION REQUIREMENTS:

Graduation from an accredited college or university with a Bachelor degree in Business Management, Marketing and or Communication or related field plus three (3) years of work experience in tourism or travel industry.

Secure Application Forms From and Return to FSM National Government Personnel Office or send your application to email address personnel@personnel.gov.fm